

RESTYLE CLOTHING E-COMMERCE WEBSITE

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Abstract— E-Commerce, also known as e-Business, or electronic business, is simply the sale and purchase of services and goods over an electronic medium, like the Internet. It also involves electronically transferring data and funds between two or more parties. Simply put, it is online shopping as we commonly know it.

E-Commerce websites are online portals that facilitate online transactions of goods and services through means of the transfer of information and funds over the Internet. In the early days, e-Commerce was done partially through emails and phone calls. Now, with a single website, anything and everything that a transaction needs, can be executed online. Mobile Commerce simply means buying and selling of goods, done by customers using their mobile devices. With mobile devices taking over the planet, quite literally everyone uses their mobile devices more often than their laptops or desktops – to browse the internet. There has been a huge increase in transactions done via mobile devices in the last few years – so the benefits of mobile commerce are significant. If you are looking to start an e-Commerce website, there are a few things that you need to understand and keep in mind to be successful in the game. Make no mistake, there are many online shopping websites out there, and the top few are such great brands that they control most of the market share. Purpose of ecommerce website for your business can be like. The time investment is much smaller. You can browse several sites and options within minutes without having to drive from place to place. There is a broader range of products, especially when exploring a particular brand, size, color, feature, etc. You can buy from almost any country in the world. There are no borders in the online world (at least not yet). Product presentations come with greater depth and immersive experience (sound, video, detailed descriptions, live Q&A). An ever-increasing trend, more and more shops will allow for free returns should a product not fit properly or meet the standards they claimed online.

Keywords: e-Business- online clothing service.

1. INTRODUCTION

The "Restyle Clothing E-commerce website system" has been created to abrogate the issues prevailing in the rehearsing manual framework. This website is bolstered to dispense with and in some cases reduce the hardships looked by this current framework. Besides, this framework is planned specific needs of the organization to do activities easily and adequately.

The application is diminished however much as could reasonably be expected to keep away from mistakes while entering the information. It also provides mistake message while entering invalid information. No conventional information is required for the user to utilize this framework. Subsequently by this all, it demonstrates it is easy to understand. Clinic Management System, as depicted above, can prompt a mistake free, secure, solid and quick management system.

It can help the client to focus on their different exercises instead of concentrate on the record-keeping. Accordingly it will help an association in better use of assets.

2. DETAILED PROBLEM DEFINATION

To define the project and to prepare project plans and schedules that support the project definition. The primary goal of an eCommerce is to reach the more and right customers at the right time so that more orders can be placed and in turns, high revenue can be generated. eCommerce makes available a number of products to their customers so that customers can make a choice.

The main objective is to build an e-commerce portal for some stores, so that they can sell their products on the World Wide Web. This will increase the development in business of the stores.



3. EXISTING SYSTEM

This existing system of buying goods has several disadvantages. It requires lots of time to travel to the particular shop to buy the goods. It is having lots of manual work. Since everyone is leading busy life now a days, time means a lot to everyone. Also, there are expenses for travelling from house to shop. It is less user-friendly. In current system user must go to shop and order products. It is difficult to identify the required product. More over the shop from where we would like to buy something may not be

open 24*7*365. Hence we have to adjust our time with the shopkeeper’s time or vendor’s time so, we are developing a website for the company.

4. MARKET SURVEY

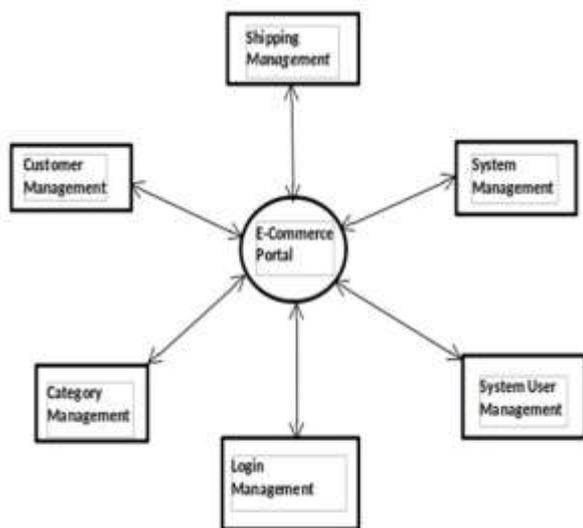
From its origins in New York in 2002, rag & bone instantaneously distinguished itself by combining British heritage with directional, modern design. Today, the brand has become synonymous with innately wearable clothing that innovatively melds classic tailoring with an edgy yet understated New York aesthetic.

Inspired by a desire to create beautifully constructed clothes, rag & bone prides itself in the time-honored techniques of supremely skilled, local manufacturers at some of the oldest factories in the country. The importance of quality, expert craftsmanship and attention to detail resonated deeply, informing the brand’s core philosophy.

ASOS plc is a British online fashion and cosmetic retailer. The company was founded in 2000 in London, primarily aimed at young adults. The website sells over 850 brands as well as its own range of clothing and accessories, and ships to all 196 countries from fulfilment centres in the UK, US and Europe

5. ARCHITECTURE

DFD Level 0 is shown below:



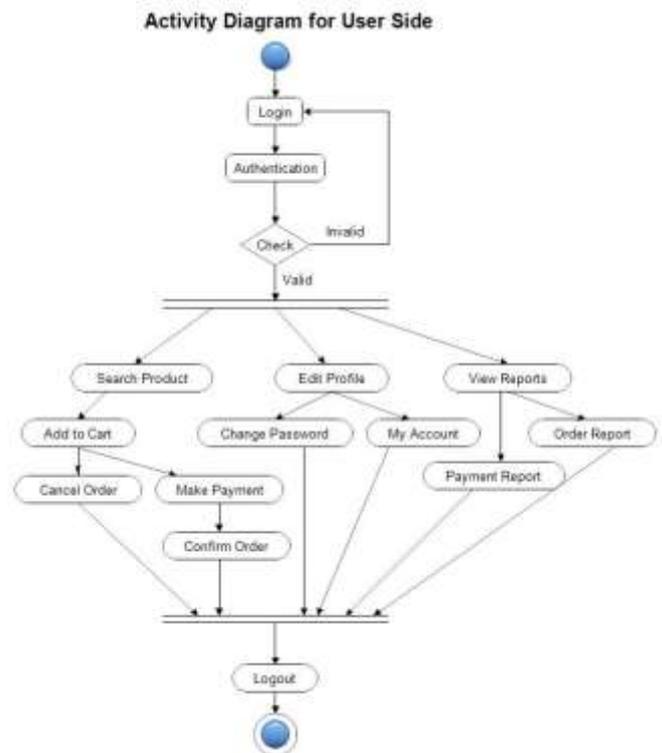
As shown above the system is divided into six Modules,

1. Login /Sign up Management consists of the signup and login page.
2. Category Management a module where the categories are managed properly according to our categories.
3. Customer Management manages the user logins and keeps the record of the products added bought by the customers.

4. Shipping Management manages the shipping process
5. System Management manages the working of the system, the connection.
6. System User Management manages the data of the user and the customers.

6. WORKING

The Timeline chart given below shows the working of the System.



User opens the site, and the home page is displayed . If the user is a new customer he/she has to make a new account or else he/she can just access the site without any login. If the user wants to make a new account, he/she can register on the site. After the registration process the user can select any of the desired category like Boy or Men or Kidswear.

After selecting the category selection, the next step is to select the sub category like Tshirt, Shirt, Traditional clothes, shorts and jeans.

After surfing on the website the user selects any of the product which he/she likes and adds it to the cart.

The final step is to do the payment and know the date of the delivery. So, the user goes to The cart and then proceed to payment , confirm the product added and then select the payment option i.e. debit card, credit card, GooglePay, PhonePay , AmazonPay , etc. Then choose the address where the order needs to be delivered. The site will send the registered phone number a message of confirm order and

also the expected delivery date.

The last step is to logout or close the website. Click the logout option and then close the website.

7. CONCLUSION

E-Commerce is not just about conducting business transactions via the Internet. Its impact will be far-reaching, and more prominent than we know currently. This is because the revolution in information technology is happening simultaneously with other developments, especially the globalization of the business. The new age of global e-commerce is creating entirely new economy and that will tremendously change our lives, will reshape the competition in various industries, and alter the economy globally. As companies are gaining high profits, more and more other companies are developing their websites to increase their profits. Since more businesses are being held online resulting in high economy development and emergence of a more innovative and advanced technology. In general, today's businesses must always strive to create the next best thing that consumers will want because consumers continue to desire their products, services etc. to continuously be better, faster, and cheaper. In this world of new technology, businesses need to accommodate to the new types of consumer needs and trends because it will prove to be vital to our business' success and survival. E-commerce is continuously progressing and is becoming more and more important to businesses as technology continues to advance and is something that should be taken advantage of and implemented.

Hence, our website proves out to be convenient way of shopping online.

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