EFFICIENT RETRIEVAL OF INFORMATION USING
TALEND-DATA INTEGRATION

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ABSTRACT:- In this competitive world, it becomes necessary to capture and monitor the development of an individual. This paper describes the methodology of data warehouse used for analysis, generating reports and related tools for support of those technologies, which are used to generate reports. Employees and other stakeholders needs information about insight into the existing data, so as to analyze and retrieve data in an efficient manner without disturbing the daily activity of an Online Transaction Processing (OLTP) system. This is a complex problem during the decision-making process. To solve this problem, the information about the employee and other stakeholders are stored at a structured format in the data warehouse and the report is generated respectively.

Keywords: Data Warehouse, Talend DI, SQL, Database, OLTP, OLAP, Java

1. INTRODUCTION

The goal of our proposed system is to generate consolidated reports for data in the form of graphs that can be analyzed easily. This analysis can be used to understand the progress of employee performance every year. At present there are no system to analyze the employee information hence the Talend ETL tool is used to generate the analytical reports of the employee and their respective performance. Information is one of the most factors to an organization success that is needed during decision making. Organizations typically deal with large volumes of data containing valuable information about employee details, stakeholder details, administration details and others. But these data are stored in operational databases that are not useful for decision makers. In order to achieve this goal, data integration process is done by using efficient ETL mechanisms. In this new landscape, Talend tool acts as a consolidated repository to collect all the master data from sources and performs efficient ETL process.

2. DATABASE

A database is a base collection of data. The database is designed in such a way that the data can be easily retrieved. Some examples are phone books. The operations performed in the database are sorting, retrieving and transformation etc.

A Relational Database Management System (DBMS) – software that allows users to create, maintain, and query your data in the related tables.

The DBMS programs available are Access, Microsoft SQL Server, and Oracle etc. Structured Query Language (SQL) is used to access the data that is available in the MySQL database. The set of related information that are stored in the relational database management system are created and operated using Structured Query Language.

2.1 BENEFITS

1) Reduce the duplication of data
2) Allows sharing of data by several users
3) Data are accurate and consistent.

2.2 USE OF DATABASE IN TALEND

Many of the organizations depends on the DATABASES to store their corporate data. These can support operational systems, data warehouses, data marts, or ODS (Operational Data Store), and data integration developer must know how to manipulate the database objects and the data present within the database. JDBC is used to connect Talend to the database. So it can be connected to any data source, which contains JDBC driver.
3. ETL CONCEPTS

Extraction, Transformation and loading. ETL refers to the method involved in accessing and manipulating source data and loading it into target database. The First step: mapping the data between source and target database (data warehouse or data mart). Second step: cleansing of source data. Third Step: Transforming cleansed source data and then loading into data mart. ETL helps organization to make data driven decisions by transforming and interpreting huge amount of structured and unstructured data. The format of data can be structured or unstructured form. The examples of structured format are .csv files, .xls files, .data files, .xml files etc.

3.1 ETL PROCESS

ETL process involves the following tasks:

Fig-1: Process of ETL

3.1.1 EXTRACTING THE DATA FROM DIFFERENT SOURCES

This is the first step in ETL process. The extraction process extracts the data from source data and allow it to do further processing. The objective is to retrieve all required data from source system. The design of the extraction step should not affect the source system. The data has been consolidated from the various source systems. Each separate source uses a different format. Common data-source formats include RDBMS, XML (like CSV, JSON). The extraction process convert the data into the suitable format for the transformation.

3.1.2 TRANSFORMING THE DATA

In this step, certain rules are applied on the extracted data. The data which is cleansed is loaded into the target database in a general format. (Depending on the organization’s requirement) Since the data is collected from heterogeneous sources each source will have unique standards.

For example if we have two different data sources A and B. In source A, date format is like dd/mm/yyyy, and in source B, it is yyyy-mm-dd. Here the data is converted into required format. The other things that are carried out in this step are:

- **Cleansing** (e.g. "Male" to "M" and "Female" to "F" etc.)
- **Filtering** (e.g. selecting only certain columns to load)
- **Enriching** (e.g. Full name to First Name, Middle Name, Last Name)
- **Splitting** a column into multiple columns and vice versa
- **Joining** together data from multiple sources

3.1.3 LOADING - DATA

This is the final step in the ETL process. In this step, the target database is loaded with the extracted data and transformed data. It is important to index the database and disable constraints before loading the data for the efficient loading.

ETL process runs all the three steps in parallel. The second step of transformation process is executed simultaneously, because delay in the data extraction process. This prepares data for the third step of loading which enters into the Data Warehouse.

Fig-2: Flow Diagram of ETL Process
3.2 ETL TESTING

ETL testing is used to check whether the data has been loaded from the source to the destination accurately. It verifies the data at various middle stages.

![Fig-3: Types of Bugs](image)

4. DATA WAREHOUSE

A data warehouse is a system with its own database. It retrieves the data from the various heterogeneous sources and it is supported for query and analysis. To facilitate data retrieval for analytical processing, a data warehouses provides us generalized and consolidated data in multidimensional view. The data warehouses also provides an Online Analytical Processing (OLAP) tools. It helps in interactive and effective analysis of data in a multidimensional space. This analysis results in data generalization and data mining. we use a special database design technique called a star schema.

4.1 DATA WAREHOUSE APPLICATION

- Financial service
- Banking services
- Consumer goods
- Retail sectors
- Controlled manufacturing

4.2 CONCEPTS OF DATA WAREHOUSING

1. Dimensional data model.
2. Slowly changing dimension.
3. Conceptual data model.
4. Logical data model.
5. Physical data model.

4.3 BENEFITS OF DATA WAREHOUSING TECHNOLOGY

- Stored data is processed using statistical analysis, reporting, etc.
- Production strategies can be fine-tuned using the data warehouse information.
- Customer buying preferences can be possible by analyzing DWH information.

5. OLTP FEATURES

The OLTP (Online Transaction Processing) system is a source of original data and it provides the data to warehouse, the system rely on fast query processing and it maintains data integrity. The OLTP system make use of simple queries to return the records as requested by the user and it also maintain the current data that are stored in the form of schema in the entity model. The table in the OLTP systems are normalized in order to reduce the redundancy and to avoid the space constraint. It is used to do many small transaction with simple query, used for data entry, financial transaction, customer relationship management and retail sales. The database size of OLTP is 100 MB to 1 GB.

5.1 BENEFITS OF OLTP SYSTEM

1) It reduces the paper work.
2) It handles large data, complex calculation and higher peak loads.
3) It provides higher performance. The raw data’s are collected from various source and it is inserted into the database with the help of SQL queries. Queries like insert, update and create are used to store the data in the database and queries like select are used to retrieve the data from the database.

<table>
<thead>
<tr>
<th>Basis of difference</th>
<th>DWH (OLAP)</th>
<th>OLTP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Data types</td>
<td>Transactional data</td>
<td>Data from multiple sources</td>
</tr>
<tr>
<td>Suitable for</td>
<td>Basic business operations</td>
<td>Predicting future trends and analysis</td>
</tr>
</tbody>
</table>
6. SCHEMA

6.1 STAR SCHEMA

The main feature of a star schema is a table at the center, called the fact table and the dimension tables which allow browsing of specific categories, summarizing etc. The dimensional table in star schema is de-normalized.

6.2 SNOWFLAKE SCHEMA

The snowflake schema is the extension of star schema, where each point of the star explodes into more points. The dimensional table in snowflake schema is normalized.

6.3 DIMENSIONS TABLE

A Dimension Table is a table in a star schema of a data warehouse. Data warehouses are designed using dimensional data models. It consists of fact and dimension tables. Dimension tables are used to describe dimensions; they contain dimension keys, values and attributes. Dimension tables are de-normalized tables. The dimension can also contain one or more hierarchical relationships.

6.4 FACT TABLE

A Fact Table is the central table in a star schema. A fact table always stores a quantitative information for analysis. A fact table works with dimension tables and it holds the data to be analyzed and a dimension table stores data about the ways in which the data can be analyzed. The dimension tables are joined using foreign keys and the information contained in the dimension tables are analyzed.

7. WHY TALEND

- Talend is the most powerful data integration tool
- It is available as both open source software and integrated software
- It is less expensive as it avails in open source.
- It avails easy mapping of data from source to destination.

8. INTRODUCTION

Talend is the company which aims at making our data better, more trustworthy, and more available to drive business value. Talend was established in the year of 2005 and has its headquarters at Redwood City, California, United States.

In 2006, Talend open Studio for data integration was launched.

The first Talend Connect User Conference held in Paris in the year of 2008. Talend launched its Big Data and cloud in the year of 2012 and 2015 respectively.

9. TALEND OPEN STUDIO

In today's Big Data and the cloud centric world, it becomes very important for the organizations to harness their enterprise information. It is mainly used for integration between operational systems, as well as for ETL for business intelligence and data warehousing, and for migration.
9.1 PRODUCTS

It also provides the companies with various products such as Big Data, Data Integration, Data Preparation and Integration Cloud.

9.2 PLATFORMS

Talend Open Studio provides the users with various platforms namely

- Big Data Platform
- Real Time Big Data Platform
- Data Preparation
- MDM Platform
- Data Management
- Integration cloud
- Data Services Platform
- Meta Data Manager

9.3 TALEND OPEN STUDIO FOR DATA INTEGRATION

Talend open studio for data integration provides unified development and management tools to integrate and process all of your data efficiently. This software allows the user for various purposes such as analytics, business intelligence, report generation or loading into an application.

9.3.1 ADVANTAGES

- Faster Designing
- Early Cleansing
- Efficient Management
- Native Code
- Easy Scalability
- Real Time Statistics
- Better Collaboration
- Native Code

10. REQUIREMENTS OF TALEND

Table-2: MEMORY REQUIREMENTS

| Memory usage | 4GB minimum, 8GB recommended |
| Disk Space   | 30 GB |

Table-3: SOFTWARE REQUIREMENTS

<table>
<thead>
<tr>
<th>Operating system</th>
<th>Version</th>
<th>software</th>
</tr>
</thead>
<tbody>
<tr>
<td>Microsoft Windows Professional</td>
<td>7</td>
<td>64-bit</td>
</tr>
<tr>
<td>Apple OS X</td>
<td>El Capitan/10.11</td>
<td>64-bit</td>
</tr>
<tr>
<td></td>
<td>Mavericks/10.9</td>
<td>64-bit</td>
</tr>
</tbody>
</table>

11. JAVA

Java is a general purpose programming language that is designed specifically to have few implementation dependencies as possible. It is class based, concurrent and object oriented. Talend Open Studio is fully developed on java. It is a drag and drop application where user can easily drag the components to the design workspace and the respective predefined java code will be generated in the background.

11.1 RESTRICTIONS:

- In Talend Studio version 6.0 and onwards, ODBC is not supported for accessing database connections due to the limitations of java 8. The only supported database driver type is JDBC.
- In case of installing Java 8, the generic ODBC or ODBC cannot be created to work with Talend Open Studio 6.0 and above.

12. DATABASE CONNECTIVITY IN TALEND

Talend Open Studio for Data Integration supports various databases such as:

- MySQL
- Oracle
- Greenplum
- MS Server
- PostgreSQL
- AS400
- DB2

The proposed system uses Oracle Database connectivity for storing the information.

12.1 ORACLE DATABASE IN TALEND

Oracle Database is commonly referred to as Oracle RDBMS or simply called as Oracle is a multi-model database
management system produced and marketed by Oracle Corporation. It is a database commonly used for running online transaction processing (OLTP), data warehousing (DW) and mixed (OLTP and DW) database workloads.

13. COMPARISON STUDY OF ETL TOOLS

The comparison of Microsoft SSIS, CloverETL and Talend are made using various factors like efficiency, built in scheduling scheduling systems etc., The comparison chart is shown below:

Chart-1: Comparison of ETL tools

14. PROJECT OVERVIEW

The proposed system is used to transform the unstructured form of data to structured form of data. The transformation and integration of data is implemented using an ETL tool named Talend Open Studio for Data Integration. It reduces the processing time and improves efficiency.

14.1 GOALS AND MOTIVATIONS

- Create an efficient mechanism for retrieving the stakeholder’s information.
- Retrieve the accurate information based on the user queries.
- Easy way of fetching information from data warehouse.
- Updating of data done dynamically.

14.2 WORKING

In the proposed system, the source can be of any format such as .txt files, .xlsx files, .pdf etc. The employee details are given as the source information in .txt files.

The information are extracted from the source and transformed into a structured format and stored in the staging table. The transformation logics and the business logics are implemented to the data in the staging table and then stored in the transformation table. Then the transformation table is loaded in the data warehouse. In this system, The employee details contains details like company name, employee id, designation, salary, data of birth, date of joining, first name, last name, phone number in the text format. The name of the text file is given in the format of “name of file_country name.txt”. It is converted into a staging table which contains all the information contained in the text document. The transformation logics and business logics are applied to the staging table and stored in the table called as transformation table. Some of the transformation logics applied are

- Email id is generated by appending the first character of last name with first name and their respective company name
- Experience is calculated from the date of joining of an employee
- Commission is derived as 10% of the employee’s salary
- Age is given as the difference between the current date and date of birth.
- The Region code is generated from the phone number and the region name is generated from the name of the file which is given for providing employee’s information
14.3 DETAILED DESIGN

The fact table consists of columns such as employee_id, phone number. From the employee id, the other columns such as emp_id, first name, last name, designation, salary, date of birth, date of joining. From the phone number, the region code and region name can be derived. As the transformation logics are used for email id, it can be generated from the first name, last name and their respective company name. The experience of an employee is calculated from the date of joining and the age of an employee is generated from the date of birth. The commission is also calculated from the salary of an employee. Using the incremental load, the slowly changing dimension (scd), tAddCRCRow are implemented. Finally, the transformation table is stored in the structured format and loaded in the data warehouse.

Every surrogate key will be a unique key so it can be used to identify the records distinctly in the transformation table and easy retrieval of information can be achieved. If the new rows are updated in the table, Surrogate key will be automatically generated.

14.4 PROCESS OF INCREMENTAL LOAD

14.4.1 SCD COMPONENT

tRowgenerator is used to generate the random records for the employee's information. The incremental load is performed by scd component. The type 3 scd is used in the system, where the new columns will be added for the updated information of the employee. The new columns will be added if the employee has changed his/her number as old phone number and new phone number. If the designation of the employee has changed, the new columns can be added as old position and new position. The salary updation can be stated in the columns as old and updated salary.

14.4.2 ADDCRC ROW

The addcrc row component is used to generate the surrogate key for all the rows in the transformation table.

14.4.3 TARGET LOOKUP

The final transformation table is termed as target lookup table. It is based on the incremental load model, if any new employee information is added or if there are any updation in the employee information, it will automatically get updated in the transformation table. The final transformation table contains all the employee information such as company name, employee id, first name, last name, designation- old position and new position if applicable, date of joining, experience, phone number-old and new phone number if applicable, date of birth, age, salary- old and new salary if applicable, region code, region name, email id, active(0/1)- if the employee is currently active, then the Boolean value 1 is shown and if the employee is not active then the Boolean value 0 is updated.

14.4.4 SQL FUNCTION

The tOracleOutputBulk and tOracleBulkExec components are used. In the first step, an output file is generated. In the second step, the file is used in the INSERT operation which is used to feed a database. These steps are fused together in the tOracleOutputBulkExec component. The advantage is that the data can be transformed before it is loaded in the database. The MERGE statement is used to insert or update data depending on its presence, a process also known as an “upsert”.

Fig-6: Schema Representation

Fig-7: tAddCRCRow implementation
15. METHODOLOGY

The incremental model is a software development method where the product is designed, implemented and tested incrementally that is little more is added each time until the product is finished. This model combines the elements of the waterfall model with the iterative philosophy of prototyping.

The basic algorithm that will be implemented for working of this system is as follows:

Step 1: Get the raw data from various sources.

Step 2: The required data is extracted from the data set provided.

Step 3: The extracted data is transformed into the data warehouse format.

Step 4: Finally the transformed data is loaded into the data warehouse.

Step 5: During the process of staging, cleansing of data is done.

Step 6: When a user login, their performance is analyzed.

16. CONCLUSION

The graphical representation of employee information and analysis report will help the organization to understand and measure the performance of each and every employee. This data integration project involves the data mining from various sources. It is difficult for an organization to store and update the information of an employee manually as it will consume more time and the data will be very large. Hence this project will be useful to analyze the reports of the employee for the betterment of the organization.

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